

DIZZION BUSINESS INSIGHTS

Make smarter business decisions using real information from your real users and EUC environment



How do you make smarter business decisions?

In today's data-driven world, any organization not basing business decisions on metrics and analytics is bound to miss important opportunities and fall behind the competition.

Data is the answer to everything from how to increase employee productivity to optimizing budget to accurately planning for the future.

Every organization produces the data needed to make these decisions – a new data point is generated every time an employee:

- Logs into their computer
- Sits idle for too long
- Uses a new application or navigates to a new webpage
- Experiences an IT issue

Taken together, all these data points paint a unique picture of your organization, its IT health and areas for optimization. The problem is, not everyone has easy access to this data, leaving them in the dark.

Dizzion Business Insights

Dizzion Business Insights, part of the Dizzion Control Center, is designed to give you instant access to the data you need. The information has always been there, now you can easily access it for enhanced environment transparency and smarter business decisions.

Business leaders can gain insights into the end user computing environment, application and resource usage, performance, and individual user productivity. Historical data is automatically stored for 12 months, giving organizations an opportunity to dig deeper into macro and micro trends as needed.

With Dizzion Business Insights, important decisions are no longer based on best guesses and anecdotal stories. Now you can know exactly what employees are doing and how environments are performing so you can adjust in exactly the right ways.



KEY FEATURES

- Real-time user monitoring
- Track login/log off times
- Monitor employee active versus idle time
- Application usage metrics
- Resource and bandwidth monitoring
- 12 months archival trend data

TOP BENEFITS

- Deep insights for smarter business decisions
- Understand issues for faster resolution, increased productivity and future improvements
- Track trends to accurately plan for the future

DIZZION CONTROL CENTER

Dizzion Business Insights is part of the Dizzion Control Center – a centralized management, monitoring and insights portal available to every Dizzion customer at no additional fee.

Easily manage your virtual desktop environment and access invaluable business insights from a single pane of glass.

Learn more about the full Dizzion Control Center at www.dizzion.com/control-center

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HOW DIZZION BUSINESS INSIGHTS HELP

Scenario	Dizzion Business Insights Benefit	Your Benefits
Your organization needs to scale with seasonal demand. When is the right time to scale up and down?	Access 12 months of historical data to identify when demand and activity begin rising and when it falls off again.	Don't waste resources and budget by scaling too early or for too long.
You employ a large number of third party contractors and need a way to monitor productivity.	Monitor contractor log on/log off and active versus idle time, no matter where users are located.	Ensure contractors are working when they say they are, not just logging on and sitting idle. This allows you to accurately size your contractor workforce and ensure peak productivity.
An application is up for renewal and you are trying to determine if the contract should be renewed.	Analyze historical usage trends to gain an understanding of an app's usefulness.	Have data to make smart business decisions and spend budget wisely.
Some employees are more productive than others and you want to replicate that workflow to optimize the entire workforce.	Use application and real-time monitoring to understand what programs the most productive employees are using and how they work. Assessing resource use can identify desktops that need more power to help employees be more productive.	Use these insights to adjust employee training and teach the workforce how to be more productive across the board. Adjust desktops as needed to ensure every employee has the resources they need for maximum productivity.
You're looking for smart ways to reduce IT spend.	Assess resource use to evaluate if virtual desktops are properly sized. For instance, part time employees may have more robust desktops than they actually use. These desktops can be adjusted or changed to non-persistent (shared) desktops.	Make educated business decisions that lead to cost savings and right-sizing.

Learn more at www.dizzion.com/business-insights