SECURITY + COMPLIANCE: ONE ISN'T ENOUGH

Many companies mistakenly think that if they have a robust security plan in place that they're compliant; or that if they've passed a compliance audit they've checked the compliance box and are secure. Neither is true. Security and compliance need to work hand in hand to keep sensitive personal data truly safe.

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businesses failed their interim PCI compliance assessment. Additionally, companies tend to get so fixated on the complex regulations that they stop focusing on their overall security strategy, leaving them vulnerable to threats.

In recent years, many companies that have been deemed compliant have suffered significant, high profile breaches. Target, Neiman-Marcus and Michaels all experienced highly publicized data breaches shortly after passing a compliance audit. These breaches often result in serious consequences like C-level executives losing their jobs, tarnished brand reputation and organizations having to completely overhaul their information security practices. Failing to meet all state and federal guidelines for compliance can also leave an organization vulnerable to lawsuits, audits, fines and, in the worst case scenario, dissolving of the business entirely.

To avoid this, many organizations have hired additional staff to manage compliance and security internally, but that is also becoming increasingly difficult because of the growing security talent gap. In fact, according to a recent survey from the *MIT Technology Review*, nearly 40 percent of respondents cited the lack of in-house cybersecurity expertise as their top challenge.

Those organizations that have been able to recruit and retain the necessary staff are pouring extensive time and resources into the pursuit of maintaining compliance versus focusing on innovation and furthering business goals.

There is a lot of grey area when it comes to compliance and security and many hoops for organizations in regulated industries to jump through. But compliance is a necessary evil and proper education around the topic is crucial for your business's survival.

Top 3 Misconceptions Around Compliance

Some organizations may think that because they focus on security, they're also compliant. But compliance is a bigger initiative that takes careful and continuous attention. Understanding common myths about compliance can help protect your organization from an unintentional violation or a false sense of security.

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MIT Technology Review

ABOUT DIZZION

Established in 2011, Dizzion, Inc. is a global provider of end-user computing services, including cloud-delivered Desktops as a Service (DaaS), paired with complementary offerings like secure endpoints, application delivery and storage. The company is delivering the next generation of virtual desktop solutions to meet the demands of a remote global workforce in industries with stringent security and compliance needs, ꞦENWFꞦ꞉Ɪ DWUꞦꞼ꞉U RTꞼꞬU ꝊꝊ꞊VUꝊꝊTEꞦꞮ ꞊PCPEꞮN UꞼXꞼꞬ ꞮNVꞮECTꞬCPF ꞦUWTCPEG Dizzion's mission is to enable users to securely access applications and data from any device, anywhere increasing mobility and productivity. To learn more about Dizzion, visit **www.dizzion.com**.

Dizzion's compliant cloud delivered desktops meet PCI and HIPAA/HITECH standards.

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